

# WORKSHOP

INCREASING THE IMPACT OF RESEARCH:  
STRATEGIES AND PRACTICAL GUIDELINES  
FOR UNIVERSITIES AND RESEARCH  
INSTITUTIONS

**27**  
FEBRUARY  
2017

MONDAY | 9.00AM - 4.30PM

**UTMLEAD HALL, GROUND FLOOR, BLOCK F54  
UNIVERSITI TEKNOLOGI MALAYSIA, JOHOR BAHRU**

## THE MAIN OBJECTIVES:



- Define the concept of research impact (i.e. scientific, technological and societal)
- Demonstrate the importance of the research impact
- Present strategies and polices for improving the research impact
- Present solutions for increasing the impact of research
- Research Excellence and Research Leadership

 **FREE ADMISSION**

## TOPICS AND AGENDA:



- Thinking strategically about your research
- What is research impact?
- Why research impact is important and so hard to achieve?
- The effect of collaborators on institutions scientific impact
- The influence of journals, size of teams, collaborators, funding, chosen topics on the impact of research
- How to increase industrial and innovational impact of the research?
- Build map and information systems to increase the impact of the research
- Create information dissemination systems for increasing the impact of institutions
- Intelligent scientific collaboration strategies at national level

## ✓ TARGET AUDIENCE:

Science Policy Makers,  
Science Managers, Researchers,  
Lecturers and Postgraduate Students



## PRESENTERS:



Dr. Mohammad Javad Dehghani  
*The President of ISC*



Dr. Ali Gazni (Scientometrics)  
*The ISC deputy for research*

## BY :

Islamic World Science  
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## ORGANIZER :

School of Graduate Studies (UTM)  
Scientific Counselor of Iran in East Asia  
Postgraduate Student Society (PGSS-UTM)

